

Aritra Koley

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Planning Analyst with a strong track record of optimizing financial processes and driving strategic initiatives. Expertise in cost optimization, and budget management within the Polyethylene business at ExxonMobil. Adept at leveraging data analytics and technology to enhance efficiency, with a history of successful client engagement and product development in the energy sector. Skilled in Power BI, SQL, and Python.

Experience

JAN '22 - PRESENT

Planning Analyst | ExxonMobil, Bengaluru, Karnataka

- The Opex Analyst role helped deepening my finance expertise and honing my ability to engage with stakeholders across sales, marketing, product management, and finance. The role's requirement was to ensure that the Polyethylene business adhered to the 2023 opex plan and developing a robust 2024 plan, aligned with corporate guidance and global macroeconomic conditions.
- Single handedly executed the forecasting and budget planning exercise of non-manufacturing opex for the largest business in ExxonMobil's chemicals portfolio for 2024, planned a budget of \$115 Million and segregated it into various cost categories
- Developed and implemented a structured methodology to optimize the allocation of travel funds across teams. Despite the freeze on travel budget increase from 2023 to 2024, this approach enabled the reallocation of \$1 Million towards market-facing resources. The process was highly rigorous, requiring me to travel to ExxonMobil's headquarters in Houston to present the revised travel budget structure directly to the Vice President.
- Facilitated the seamless transition to a new opex reporting platform. The transition resulting in the categorization of \$6 million of previously uncategorized costs into 254 unique subcategories. This initiative not only enhanced clarity and accuracy in reporting but also reduced human effort by 20%.
- Successfully built and maintained the consistent monthly delivery of the Polyethylene Business income statement, ensuring accurate and timely financial reporting that supports informed decision-making and strategic planning.
- Spearheaded a pioneering initiative to provide customer-level insights into the Polyethylene business Income statement. This effort resulted in the delivery of the first-ever Customer-wise income statement, offering invaluable insights into the margin (\$/T) as well as earnings contribution of each of the strategic alliance customers.

MAY '19 - JAN '22

Business Analyst | Enverus, Bengaluru, Karnataka

- Spearheaded the creation of Enverus' indices team, leading the development of a product from conception to prototype. Utilized SQL queries to clean and filter vast datasets containing over ~\$5 Billion worth of transactions.
- Leveraged Python libraries to automate manual calculations and streamline data visualization processes. Achieved a remarkable 90% reduction in human effort required for building and maintaining the chemicals indices, enhancing productivity and scalability.
- Initiated and led a strategic project aimed at furnishing the sales and marketing teams with actionable intelligence. Resulted in the discovery of a lucrative deal pipeline totaling ~\$1 Million

Education

EXPECTED GRADUATION JUN '26

MBA

IIM Ahmedabad, Ahmedabad

APR '19

B.Tech in Civil Engineering

Vellore Institute Of Technology, Vellore GPA 8.57

Extracurricular Activities

Participated and completed a 15km Marathon

APR '15

Higher Secondary in Science

Delhi Public School, Bhilai

Skills

Microsoft Excel

Python Programming

SAP Software

Competitive Analysis

Tableau Visualization

Power BI Dashboards

Cost Analysis

Budget Development

Business Intelligence

Languages

Bengali

Native

Hindi

Native

English

Fluent