

Shubham Anand

Email: anandshubham1998@gmail.com | Mobile: +91-8866134467 | LinkedIn: [linkedin.com/in/anandshubhama/](https://www.linkedin.com/in/anandshubhama/)

Product Management & Strategy

Associate Product Manager with 4+ years directing **AI-driven products from concept to launch** at Tata Consultancy Services. Demonstrated success in **go-to-market strategy**, product roadmap ownership, cross-functional leadership, and data-backed decision making. Adept at translating customer insights into scalable solutions that improve efficiency and revenue.

Product strategy | Roadmap Planning | Market & User Research | AI/ML Product Development | Stakeholder Comms

PROFESSIONAL EXPERIENCE (~4 Years)

Associate Product Manager – DigiBOLT AI, TCS

Aug'24-Present

- Own the **product vision** and 12-month roadmap for DigiBOLT, aligning **quarterly OKRs** with engineering & design to scale **GenAI features**.
- Led the complete go-to-market program—market research and launch planning—for the new India-centric offering **DigiBOLT** under the **Accelerate India initiative**, ensuring on-time release and stakeholder buy-in.
- Direct a 10-member cross-functional squad; delivered the last major release two weeks ahead of schedule, unlocking early revenue and expanding adoption across three business units.
- Integrated an LLM-based email-parsing and summarization micro-service that streamlined document triage and boosted operational throughput.
- Carved out an AI product roadmap grounded in competitive analysis and real-time market sentiment, positioning DigiBOLT as a leading AI-powered low-code platform.

AI Developer (Artificial Intelligence Engineer)

Mar 2021 – Aug 2024

- Developed and deployed production-grade ML pipelines**—including Transformers, CNNs, and LLMs—powering DigiGOV and allied solutions.
- Implemented** an automated invoice-extraction and validation engine with Transformer architecture, eliminating manual key-in and markedly improving data-capture accuracy.
- Created a CNN solution to redact biometric and UID regions in identity documents, achieving **over 97 % masking accuracy** and ensuring compliance with privacy mandates.
- Built and launched a **knowledge-base-driven chatbot** by integrating an **LLM**, elevating customer self-service and first-contact resolution rates.
- Optimized AI algorithms and system components for speed and resource utilization and collaborated with DevOps to containerize models with Docker for On-premises deployment.
- Trained fingerprint-pattern classification and core-delta detection models, raising accuracy from 85% to 98%—a 13-point lift that strengthened security workflows.

TECHNICAL SKILLS

AI & ML: Keras, PyTorch, TensorFlow, Lang Chain, LLMs, Scikit-Learn, NLTK Data Analytics: Pandas, NumPy, SciPy, Matplotlib Development: Python, Linux, Docker, GCP, Huggingface, Langkit

EDUCATION AND CERTIFICATIONS

- MBA – **Indian Institute of Management Ahmedabad** (2024-26)
- B.E. (Computer Engineering) – **Gujarat Technological University (2016-2020)**
 - Winner of Devang Mehta IT Award
- Generative AI | GCP | July '23
- Accelerated Deep Learning with GPU | IBM | Aug '20
- Data Science with Python | IBM | May '20